

Audiovisual content in the digital era

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Convergence as well as differences: AV-archives and archives/libraries/museums - technical convergence and possibilities for closer cooperation - entirely different role of avm in the digital world/ in the web: the core of avm can be digitised; this is not the case with f.i. museum objects - a basic often underestimated fact - joint activities of archives/libraries/museums and av-archives in Austria - the way to digital hell is paved with studies and workshops: difficulties to build up a digital archival environment in a country... Future role of national archives - can the overall approach be kept (all the countries production in the own vault) or closer links with the "big players" in media production (giving then national archives free capacity to concentrate on so far underestimated niches) - trusted repositories: new role of national archives in a digital environment: technical provisions to secure integrity of digital documents, as well as building up a prestige as trustworthy scientific institutions - special role vis a vis the internet: harvesting together with national libraries? making sure, that important documents are always accessible in the net (how to keep alive or renew web catalogues/expositions of the own institution - or even of others: role of "digital graveyard keepers" of important av content in the web, etc.) - role in relation to europeana and similar approaches - role of copyrights - neoliberal approach revisited: free access to avm in the web?